



THE FABER WORKSHOP WITH THE STUDENTS OF THE POLITECNICO DI MILANO HAS STARTED

40 students enrolled in the last year of the Industrial Product Design course, Como Campus of the prestigious Milanese university, will work to present their projects for an innovative kitchen hood with the support of Professor Samuel Codegoni.

Como, 12 May 2015. The **Faber**-supported workshop with the collaboration of the **Politecnico di Milano** has begun. The company that invented extractor hoods in 1955 is offering future designers the chance to test their skills by designing a new kitchen hood, which could be actually produced for the next edition of Eurocucina in the 2016 Salone del Mobile [furniture and house accessories trade show].

The workshop involves 40 students enrolled in the last year of the Industrial Product Design course in the Como Campus of the prestigious Milanese university. Students will have one week to present their projects, which will be assessed for their creativity, level of innovation and, lastly, for their eco-compatibility, which has always been one of the strong points of the Fabriano-based company.

*"Faber has believed in creativity at the service of function ever since it was established," commented **Serena Sorana**, the Marketing Manager of Faber. "We are very proud to be able to involve the students of the Politecnico di Milano, under the supervision of professor Samuel Codegoni, in a project that gives a material form to the collaboration between the world of industry and of academia."*

With this initiative **Faber** is renewing the collaboration with the Politecnico and the designer Samuel Codegoni, which in the past led to the creation of some of the company's most important projects.

One of the most successful items from the previous edition of Eurocucina was the result of this collaboration. **Veil**, an extractor hood for kitchens, was one of the most admired models in the 2014 edition of the Salone del Mobile. Its name encloses its mood - a frontal sheet with a sinuous yet well-defined shape, like a veil (hence the name). The hood appears as a **soft, light, monolithic element**, characterised by a rectangular panel detached from the wall - it actually seems suspended in air. This shape deliberately deceives the eye and transforms the room, renewing in an original way the more classic model that the public appreciates so much.

Originally founded in 1955 as a company working with plastic and synthetic resin materials, Faber began making kitchen extractor hoods in 1958, producing the first plexiglas model and establishing what is now known as the "Fabriano hood district". The company's sheer passion and determination have seen it grow first in Europe and then into a global organisation, thanks to a series of acquisitions of different manufacturing sites. Faber now extends to 4 continents with plants in 7 countries, including Italy, Sweden, France, Argentina, Turkey, India and Mexico, plus a branch in Russia, making Faber one of the three largest manufacturers of kitchen extractor hoods in the world. The Group leads the sector in Italy, where one out of two hoods sold is made by Faber, and is present all over the world through its own brand as well as leading local brands. Continuous internationalisation and willingness to accept new challenges has led Faber to become part of Franke, the Swiss multi-national leader in Kitchen Systems.

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