

FABER AND THE STUDENTS OF POLITECNICO DI MILANO DESIGN THE HOOD OF THE FUTURE

The world's leading maker of kitchen hoods renews its partnership with the prestigious university in Milan to work on innovative projects for a unique user experience with extractor hoods

Milan, May 2016. What will the hood of the future be like? Which technologies and what kind of design will respond to consumers' new needs? How can the new prospects offered by the internet of things be integrated into the hood? How will we be able to interact with the appliance in a more functional, user-friendly manner?

Faber, a world leader in the production of extractor hoods, renews its partnership with **Politecnico di Milano**, investing in young designers in order to respond to the demands of the global market with even more innovative, functional, high performance concepts.

The project, which kicked off again today, is aimed at finding new ways of **making the user experience of Faber hoods superlative**. Not only aesthetically speaking, therefore, but above all in terms of technology. Energy conservation, environmental sustainability, interaction with users and more new functions: these are the challenges to be addressed, without forgetting the versatility the appliance requires to fit perfectly into the kitchen environment, at the centre of household domesticity.

Under the guidance of **Professor Samuel Codegoni**, a designer and professor at Politecnico di Milano, students will explore new materials and technologies capable of reinforcing the consumer's experience using a Faber hood.

Speakers will also include **Elisa Spanò**, a young student at Politecnico di Milano who participated in the Faber project in 2015. Her work group was acknowledged as the best, and led to the creation of **Kiara**, a concept that was also exhibited at the most recent Eurocucina. Elisa was awarded an internship in the company.

On Friday, May 6, Politecnico students will present their proposals and solutions, and Faber will assess their projects in the hopes of repeating the success story of Veil and launching the hood of the future on the market!

FABER AND POLITECNICO: A STORY THAT GOES BACK TO 2012

The partnership between Faber and **students of industrial design at Politecnico di Milano**, led by Professor Samuel Codegoni, began in 2012. The combination of the company's ability to innovate on the market and the students' focus on the creation of aesthetically advanced products resulted in **Veil, an extractor hood of sophisticated design and an innovative take on the classic chimney extractor hood, presented at Eurocucina 2014 and now one of the brand's top models**.

The synergy that brought the two organisations together to launch the model on the market was renewed at Eurocucina 2016. In 2015, Faber selected a number of teams to be involved in the creation of the concept presented at the last edition of the show. The new partnership has produced Kiara.

Kiara is a truly unusual hood offering a new version of the traditional country style, redesigned with slightly rounded shapes that encounter bold lines at the edges, underlined by copper components. The result is a form that is both classic and contemporary and stands out for its practicality, once more underlining the advanced performance of Faber products.



After the positive experience with Politecnico di Milano, Faber continues to invest in young talent, with the involvement of **IED in Rome** and **Poliarte of Ancona**, two institutions that will join the Politecnico in studying new concepts to create a laboratory for projects and ideas for the kitchen of tomorrow.

Founded in 1955 as a company specialising in working with plastic and synthetic resin materials, Faber began making kitchen extractor hoods in 1958, producing the first Plexiglas model and establishing what is now known as the “Fabriano hood district”. The company’s sheer passion and determination have seen it grow first in Europe and then into a global entity through a series of acquisitions of different manufacturing sites. Present on 4 continents, with plants in 7 countries including Italy, Sweden, France, Argentina, Turkey, India, and Mexico and sales offices in Russia and the USA, Faber is one of the world’s top makers of kitchen hoods. The Group leads the way in Italy, where one out of every two hoods is a Faber. The company also boasts an international presence with its own trademark and other leading European brands. On-going international expansion and openness to new challenges have made Faber part of the Franke Group, the Swiss multinational leader in Kitchen Systems

For more information:



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