

## NEW AIR TREATMENT TRENDS FOR THE KITCHEN AT THE FABER STAND

*At Eurocucina 2016, Faber presents 15 innovative and concept models to share what's new in the sector*

**Milan, Eurocucina – FTK, Salone del Mobile 2016.** It's all about air and its treatment. **Faber**, the company that created the concept behind the extractor hood 60 years ago, is featuring at the Salone del Mobile with the latest new products in the industry, also as regards looks. The buzzword is **Air Matters**, the new slogan that lies at the heart of Faber's mission to **transform air into comfort in the kitchen**.

**Air Matters** is also the common feature of the new systems presented at the fair: **10 innovative models** and **5 futuristic concept pieces**, each of which is a unique prototype in terms of its applications, technologies and design. These the company is presenting for the first time to the professional public visiting the most important industry event in the world.

Located in the FTK Pavilion (**Hall 3, Booth B01 - B03**), the stand features a metropolitan and minimalist style to enhance the design and features of each model. In this veritable hub, visitors will embark on an emotional journey to admire the new trends in extraction hoods first hand.

### PRODUCTS

In the spotlight is the new **Talika**, a vertical hood that offers a true "**window over the stove**" and headlines the brand's press campaign. **Nautilus**, with its perfect combination of colours, materials and lines, contains Faber's innovative proprietary technology, created with the objective of ensuring **energy class A** - a brand new advancement in the extraction hood sector. The new **Steam Off System** is also decidedly advanced, with its special technology that eliminates condensation and creates vortices of air to protect the cabinet that contains the hood. Designed for models like the built-in **Ilma** and the wall-mounted **Luft** hoods, it perfectly embodies the idea of functionality, making these articles even more efficient and user friendly. In short, a true revolution.

Eurocucina 2016 becomes the ideal stage to present a dual innovation by **Faber**: **HOO-B**, the downdraft hood placed directly on the hob, and, for the first time in the company's history, **3 innovative induction hobs**. Perfectly aligned with the new HOO-B hood from an aesthetic point of view, **FCH34F** is the domino-like hob with two induction areas, while the brand new **FCH64** and **FCH93** hobs, at **60cm** and **90cm** respectively, are designed to be connected with more than 40 different models of hoods. This new service developed by Faber meets the needs of those seeking integrated appliances, both aesthetically and technologically.

An elegant ultra slim panel illuminated along its perimeter, instead, characterises the **Family Light** line. Unique in its design, the panel features a **thin thread of low-energy LED lights** that offers a surprising ring effect, in line with the latest trends in lighting design. Four models are available: **T-Light**, an inverse T hood available in both island and wall-mounted versions, which stands out for its both clean and elegant style; the ultra slim **Glam-Light**, with a slightly sloped hood on the hob, available in 5 soft colours with contrasting edges; **High-Light**, an innovative built-in design, recessed into the ceiling and perfect for equipping an island hob; and **In-Light**, a downdraft hood designed to be installed in a cabinet.

With **Corinthia**, the classic hood's lines are redefined with a touch of contemporary design. As a smart reinterpretation of the cylindrical hood, this new model combines new aesthetic codes, for

maximum functionality on the hob. The small facets outlining the hood's perimeter make the appliance's design unique, adding more personality and a new light to its silhouette.

During Eurocucina, it will be possible to admire **Chloè**, the new country chic model that nods to a distinctly urban style. In **Chloé**, the classic trapezoid hood takes on a look in line with the latest indoor trends, available in four versions: **old metal, old copper, cast iron and old brass**.

Special attention is paid to the **most futuristic models, which offer visitors a glimpse into the future**. In particular, five new **Tower** and **Hexagon** concept pieces may be admired. These smart hoods with a cooking assistant function act as a veritable cook's aid, and are easily managed by means of an app. **Tower Island**, instead, reveals a revolutionary device that completely filters the air, leaving it clean and healthy. **Innov-AIR** technology uses the natural process of photocatalysis to eliminate polluting residues: not only cooking vapours, but also germs and bacteria.

With **Kiara**, Faber focuses on **future designers**, presenting a new wall-mounted hood concept - developed in collaboration with students from the Politecnico di Milano - that offers an original take on the classic country style model. Last but not least is **Lighting Arm**, the hood set into the hob that offers a dual function, thanks to an ergonomic, electronic lighting arm.

**For more information:**



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