

FABER IS THE MAIN SPONSOR OF THE ENDURO WORLD CHAMPIONSHIP

The world leader in the kitchen hood sector reaches out to the motorcycling world by supporting the championship set to stop in Fabriano between 15th and 17th July.

Milan, July 2016. Faber is the **main sponsor** of the 7th leg of the **2016 Enduro World Championship** set to take place between **Friday 15th and Sunday 17th July in Fabriano** which boasts the patronage of the **Marche Region and of the Municipality of Fabriano.**

“Faber is reaching out to one of the motorcycling specialisms for the first time ever: the Enduro Championship”, explains **Riccardo Remedi, Managing Director of Faber.** “In a world-wide competition, just like in a company with a world-wide presence such as ours, it is always important to know you can count on a local organisation, which works towards achieving a small piece that is part of a big puzzle. The difference for the success of an event depends on the combination of passion and commitment of the local people dedicated to pursuing something important: namely, Italian excellence.”

The race involves a circuit entailing **3 laps of approximately 55 kilometres each**, within which three timed trials will take place, i.e. the Enduro Test, the Cross Test and the Xtreme Test, supplemented by the Supertest on Friday evening, to decide the starting grid. The motorcycling teams taking part in the race will be setting up at the paddock situated at Palasport Giuliano Guerrieri, one of the biggest sports arenas in Fabriano, while the race itself will take place before the keen eyes of three judges: Pedro Mariano, Competition director, Maurizio Micheluz, FIM Course Inspector, and Marcello Catena, Race director.

The Faber name will feature on all communication materials and on the event celebration T-shirts. What's more, the logo of the Marche-based company will be shining brightly on 6 banners measuring 2 metres in length as well as on 8 banners measuring 1 metre in length, whereas the company headquarters will act as the backdrop for a section of the race and will be the starting point of local promotional filming during the 2 days of live international racing.

For further details about the broadcasting and events, visit www.faberspa.it and www.endurogp.org

FABER:

Originally founded in 1955 as a company specialising in working with plastic and synthetic resin materials, Faber began making kitchen extractor hoods in 1958, producing the first plexiglas model and establishing what is now known as the “Fabriano hood district”. The company’s sheer passion and determination have seen it grow first in Europe and then into a global entity thanks to a series of acquisitions of different manufacturing sites. Present on 4 continents, with plants in 7 countries including Italy, Sweden, France, Argentina, Turkey, India, and Mexico, supplemented by a sales office in Russia and the USA, Faber is in fact one of the world’s top three kitchen hood manufacturers. The Group leads the way in Italy, where one out of every two hoods is a Faber, and Faber is an international presence with its own trademark and other leading European brands. Continuous internationalisation and willingness to accept new challenges has led Faber to become part of the Franke Group, the Swiss multi-national leader in Kitchen Systems. In 2016 Faber undertook a rebranding process and launched its new payoff “Air Matters”, with which it underlines what has always been its mission: producing household appliances capable of turning the air in the kitchen into genuine comfort, thereby giving the kitchen a new lease of life.

For more information:



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