

## FABER WALKS AWAY WITH THE INTERNATIONAL AWARD OF THE 14th EDITION OF GRANDESIGNETICO

*The market leader in the kitchen hood sector receives an award for Talika, a product which strikes a perfect balance between design and high energy savings*

**Milan (Italy), 18th November 2016.** Faber, market leader in the kitchen hood sector, received an award during the gala evening of the **14th edition of grandesignEtico International Award** which took place in Milan last night. The ceremony took place in the magnificent premises of **Banca Prossima** and the award for the **Talika** hood was collected by our **Marketing Manager, Serena Sorana**.

**Talika is the first ever really vertical hood.** This visually striking product boasts sleek geometrical lines and an innovative finish. It is available in 3 different versions: the white panel is overlapped by a copper-tone panel, that can be ordered also in polished titanium or concrete. 3 exclusive variations with Faber's distinctively stylish stamp. A lightweight elegant hood, an actual **"window over the kitchen hob"**: the merit goes to **Nautilus**, an astoundingly wafer-thin diffuser which reaches **energy class A** with a mere **15 cm**. Talika has eclipsed traditional oblique designs with its ground-breaking form - now, for the first time, there is a hood which lies perpendicular to the hob.

A product which totally bears out the values of **grandesignEtico**, founded by **Sergio Costa** with the sponsorship of the **Plana cultural Association** and which for years has been working to build up an events schedule that will disseminate the value of quality Italian design - a national area of excellence that creates functional products catering for human beings and their myriad needs and desires. The grandesignEtico International Award complies with strict standards and has been assigned every two years for as many as **14 editions** by the Plana Cultural Association. It honours the commitment of designers and companies who have come up with innovative products and distinguished themselves for their keen sense of aesthetics.

For further details [www.faberspa.com](http://www.faberspa.com)

#### **FABER:**

*Founded in 1955, the company started off by specialising in plastics and synthetic resin processing. Then, in 1958 Faber began to produce extractor hoods for kitchens and soon created what became known as the "Hood district of the town of Fabriano". The very first model was made from plexiglass. An all-consuming passion for its products and a steely determination to make things work rapidly paid off and soon: from a local firm, it turned into a European company and then into a global presence, after acquiring a series of production facilities. Active in 4 different continents with facilities in 7 countries (Italy, Sweden, France, Argentina, Turkey, India and Mexico), Faber also boasts a sales office in Russia and the USA and is one of the top three world manufacturers of kitchen hoods. In Italy, where one hood out of two is made by Faber, the Group leads its sector, whilst on an international level it sells both under its own trademark but also under leading local trademarks. Its ongoing internationalisation and openness to new challenges has led Faber today to join the Franke Group, the Swiss multinational and kitchen system leader. In 2016, Faber underwent a rebranding process and proudly presented its new slogan "Air Matters" which encapsulates its enduring mission: the creation of household appliances which ensure that the surrounding air is pleasant and inject new life into the kitchen environment.*

**For further information:**



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