

## FABER WINS THE RED DOT DESIGN AWARD THE TALIKA HOOD IS VOTED BEST PRODUCT DESIGN

*Faber, the leader in kitchen hoods, wins the world's most important international design award with its top product.*

**Milan, 3 April 2016.** Faber, the third millennium leader in kitchen hoods, has won the coveted international **Red Dot Design Award**, with the Talika hood taking the prize for best product design.

"We are delighted with this award," states **Riccardo Remedi, Faber's Managing Director**. "After all, Faber has always meant innovation and progress in design as well as technology. Our kitchen hoods are part of the great Italian tradition of style and industrial design. And Talika really is a revolutionary product."

The Red Dot awards have given recognition to the work of top designers and manufacturers from all over the world since 1955, and have become a point of reference for everybody in the design business. Talika, the world's first really vertical extractor hood, took the prize in the *product design* category. With this, Faber enters prestigious company indeed: previous Red Dot award winners include illustrious names like Apple, BMW and Pininfarina.

Talika was assigned the best product design award for the spectacular, innovative finishes and clear-cut lines that identify its three versions. White back panels are paired with old copper, cross-brushed titanium and concrete front panels to create three completely different looks, all in typical Faber style. This unobtrusive but superbly elegant hood acts as a "**window over the hob**". Thanks to Faber's revolutionary **Nautilus** diffuser, only **15 cm thick**, Talika merits a **class A energy efficiency rating** and can be installed not at some oblique angle but completely parallel to the wall.

The award ceremony will be held on 3 July at the Aalto Theatre in Essen, Germany. After it, the Talika hood will join previous award-winning products on display at the Red Dot Museum in Zollverein.

For further information: [www.faberspa.com](http://www.faberspa.com).

### **FABER:**

*First formed in 1955 to process plastics and synthetic resins, Faber began producing kitchen hoods in 1958. The first ever Faber hood was made from Plexiglas. This was the beginning of what has since become the "Fabriano hood manufacturing zone". Passion and commitment to objectives allowed Faber to acquire a growing number of production facilities and expand from a small local company into a European and eventually a global industry. Active on four continents and with factories in Italy, Sweden, France, Argentina, Turkey, India and Mexico plus sales offices in Russia and the USA, Faber is one of the largest hood manufacturers in the world today. The Faber Group is industry leader in Italy, where one hood in two is a Faber hood. The company markets hoods internationally under its own brand and under the names of local market leaders. As a result of continuous internationalisation and eagerness to take on new challenges, Faber today is a member of the multinational Franke Group, the Swiss leader in kitchen systems. In 2016, Faber implemented a major rebranding. The new tagline, "Air Matters", emphasises the company's long-standing mission: to develop appliances capable to transforming air, optimising comfort and creating a new way of life in the kitchen.*

**For further information:**



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