

FABER BECOMES THE MAIN SPONSOR OF FABRIANO'S RHYTHMIC GYMNASTICS TEAM

Faber's support for the town's rhythmic gymnasts will help the team achieve new objectives and strengthen the company's ties with the community.

Fabriano, January 2018. Faber, the Italian company that invented the kitchen hood back in 1955, will be taking the floor with Fabriano's rhythmic gymnasts as **the team's main sponsor**.

*"We are proud to make a practical contribution to a team that is so important for Fabriano," explains **Riccardo Remedi, Faber's Managing Director**. "We have always worked with air as our chosen material, we have always maintained close ties with the local community, and we have always supported talented young people as part of our mission. This explains why our relationship with our local rhythmic gymnastics team is more of a partnership than a matter of sponsorship alone. We want to help these girls achieve more ambitious and prestigious objectives exactly as we do in Faber every day."*

Leandro Santini, the team's Sporting Director adds: *"Our team has been growing year after year and we are convinced that the backing of a company like Faber, a key player in the local economy, will help us to achieve greater things in the world of sport. We are determined to make Fabriano proud, and this new partnership with Faber will help us to do even better in future."*

The Fabriano rhythmic gymnastics team won the A1 Series National Championship to become **Champions of Italy** for the 2017-18 season. Under the terms of the new sponsorship agreement, starting this year the team will assume the name of "**Faber Ginnastica Fabriano**" and a floor-side advertising banner will be displayed in the Leonardo Cesari sports centre during training sessions and in the Palaguerrieri sports centre during competitions. Finally, the team's official leotards will bear the Faber logo: a great way to make the girls lighter on their feet – as light as air, in fact!

These ties with the Fabriano gymnastics team form part of Faber's heritage. The company began and grew in the town, eventually giving rise to a whole hood manufacturing district. Faber has always been committed to promoting the interests of the local area too: the company partners the **Risorgimarche** initiative and recently launched **K-Arta**, the first ever kitchen hood finished in Fabriano's famous craft paper – an original way to celebrate the excellence of the area.

To learn more about Faber sponsorships, visit <https://www.faberspa.com>

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