

## WHAT HOOD ARE YOU? THE NEW FABER APP TO CUSTOMISE YOUR KITCHEN

*An innovative application helping customers and professionals choose the right hood for their needs. Now available free of charge on [www.faberspa.com](http://www.faberspa.com)*

**Fabriano, 15 May 2014. The Faber world and its exclusive models are now enclosed in an App.** The new application, revealing the entire Faber world, may be downloaded from [faberspa.com](http://faberspa.com), and provides pictures and new product specs, as well as insights on the technology and quality that traditionally characterises the brand. But above all, users may choose the hood model best suited to their tastes and needs **based on a variety of template kitchen environments.**

The App is certainly a valuable digital tool for industry professionals, architects and designers, who may use it to preview the chosen hood in particular kitchen environments. But it is just as useful to the most discerning customers, who wish to customise their kitchen using the most advanced simulation technologies.

The application reflects the Faber world in all its multiple aspects. The first section, **“Products”**, opens with the latest innovations recently launched at the Salone del Mobile in Milan, then goes on to present the most exclusive models of the Faber collection, split by the F-light Generation, Hybrid, Design, Classic and Country lines, and finally gives space to accessories and information on the spare parts of each hood. The vast gallery in the **“Media”** section contains videos on the exclusive Faber technologies, the new 2014 catalogue, and pictures of hoods in different living environments, to see first hand the style and elegance afforded by Faber hoods in any kitchen setting.

To fine tune their personal tastes and needs, users may avail of the section named **“What hood are you”**, through which they can decide what style they prefer and what hood best suits their desires and needs in terms of colour, material and type of installation. **“Experience”**, instead, is the **configuration platform** through which users may preview their chosen hood in a kitchen environment reflecting theirs.

To find out more about the company and the values of the brand that shaped the history of the hood, the **“Fab – Value”** section explores all aspects of Faber's all-Italian excellence.

Always on the hunt for the most innovative solutions to improve life in the kitchen, **Faber** regards its hoods as a means of revolutionising the way we use, design and indeed, live in the most important room in the house. Ever ahead of the times, Faber sets out to develop new technologies and original designs with the utmost attention to maximising energy savings and protecting the environment.

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