

EXPO 2015: FABER OPENS THE DOORS OF A SPECIAL KITCHEN AT THE ART DESIGN BOX. PARTNER OF EXCELLENCE: SCAVOLINI

A busy schedule of events and show cooking appointments to discover all the secrets of Italian cuisine.

Milan, July 2015. Twenty show-cooking appointments to discover all of the secrets of Italian cuisine. Faber, the company that invented the extractor hood in 1955, opens a special cooking school at the Art Design Box, just outside Expo 2015 in Rho, in Via Achille Grandi no. 50. The partner for the project is Scavolini, a leading company in the sector since 1984. From typical to healthy dishes, from desserts to street food, there will be a series of unmissable appointments to sample real Italian flavours.

A total of 20 appointments will explore all of the themes of Italian cooking between 1 July and 31 October. The chefs will engage the audience with dishes for the festivities and special occasions, or dishes that are perfect for children. The events will take place at the Art Design Box, an exhibition space, open to the public, of more than 600 sqm dedicated to art and industrial design, and offering show-cooking, exhibitions, showrooms, presentations and fashion shows.

The show cooking appointments will take place in Scavolini's Motus kitchen, designed by Vittore Niolu, which investigates and perfectly interprets the social role of the contemporary kitchen: the kitchen is no longer a place dedicated to food, becoming a multi-purpose space, an intimate meeting point for the family and, at the same time, an environment dedicated to relations and conviviality. Motus will be equipped with a system of electrical appliances comprising a cooking hob, oven, sink and mixer tap from the Franke line by Bruno Barbieri: these are products with highly professional performances, resulting from the know-how of the global leader in the production of sinks and high-end electrical appliances.

The location will be embellished by the Arkea Limited Edition extractor hood, launched to celebrate the 60th anniversary of Faber. Arkea is characterised by a special silver leaf colour and is the first hood-cum-lamp of the F-light line, with chromotherapy effect illumination: thanks to the innovative LED RGB spotlights, it is possible to select your favourite colour or to alternate among the wide range of colours in a loop, thus creating an absolutely unique atmosphere in everyone's favourite household environment.

For the complete schedule of events, visit www.faberspa.com or follow all the updates on the Facebook page www.facebook.com/FaberCappe.

Faber

Faber was founded in 1955, as a company specialising in the processing of plastic materials and synthetic resins. Since 1958, Faber has been focussing on the production of extractor hoods for kitchens, producing the first Plexiglas models and creating the so-called "Fabrian district for extractor hoods". A strong passion and determination in its objectives soon resulted in the company extending from a local enterprise to a European and then a global concern, thanks to the continual acquisition of production sites. With a presence in 4 continents and plants in 7 Countries - Italy, Sweden, France, Argentina, Turkey, India and Mexico - as well as a liaison office in Russia, Faber is one of the top three global producers of kitchen extractor hoods. In Italy, the Group heads its sector, with one in two extractor hoods produced by Faber, while it is present on international markets both with its own brand and with local leading brands. The Group's continual process

of internationalisation and its willingness to accept new challenges has led to Faber joining Franke, the large Swiss multinational leader in Kitchen Systems.

www.faberspa.com

Scavolini

Scavolini was founded in Pesaro in 1961 by the brothers Valter and Elvino Scavolini, and in the space of a few years, was transformed from a small artisan kitchen-producing company into one of the most important industrial players in Italy. Scavolini first headed the Italian sector in 1984, a position it still holds to this day. It grew significantly a short period of time, and today has an industrial site of 200,000 sqm (of which 90,000 covered) with a workforce of 550 employees. The result of the company's endeavours may be seen from its turnover, which reached Euro 173 million in 2014. Moreover, the satellite industry of suppliers of modular parts, which over time grew around the Company, is today an important source of local employment.

www.scavolini.com

Where: ART DESIGN BOX, via Achille Grandi 50, Rho; Rho Fiera Milano underground exit; A4 and A8 motorway, Expo Triulza slip road, High Speed Train stop, Rho Expo. The space, featuring more than 600 sqm dedicated to art and industrial design, is open to the public and available to Companies for product presentations, show rooms, shop in shops, and fashion shows. It is a part of Fuori Expo Rho 2015. ART DESIGN BOX offers the public a busy exhibition calendar organised in collaboration with the Brera Academy of Fine Arts and ADI, offering a stimulating lounge space, also for relaxing before or after a visit to the universal exposition.

www.artdesignbox.com

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