



SERENA SORANA IS FABER'S NEW MARKETING MANAGER

Fabriano, May 2015. Serena Sorana is the new Marketing Manager of Faber, a leading company in the production of hoods for kitchens since 1955. **Ms Sorana** will be coordinating and be responsible for all the activities linked to the Faber brand worldwide.

Born in 1980 and hailing from the Marche region, she graduated in economics and was awarded a Specialisation Master in "Entrepreneurship and Innovation Management" from the Università Politecnica delle Marche. She then joined the Indesit Company and was with them for about ten years, working in the Built In Planning & Control Sales Business department, as a Hotpoint-Ariston Brand Marketing Manager for the Italian market and later moving to the Product Marketing Head Quarter, in the Small Domestic Appliances Business Unit in particular.

For more information:

www.faberspa.com

Press Office

mediahook | +39.02.45486501

Sara Gugliotta s.gugliotta@mediahook.it | Daniela Licciardello d.licciardello@mediahook.it